

City of Howell Community Profile

A Summary of Core Economic Development Assets and Opportunities

Access to Diverse Markets

The City of Howell is situated in Livingston County. The crossroads of two major highways, US-23 and I-96, Livingston County also encompasses four metropolitan areas within a 40-mile radius—Detroit, Ann Arbor, Lansing and Flint. This gives businesses in the region easy and quick access to a variety of markets both geographically and across all industries.



Non-Homestead Millage Rates

47070 Howell School District 57.07170

Top Employers

- Citizens Insurance Company
- Thai Summit America Corporation
- Pepsi Bottling

Recreation & Natural Features

- City Parks
- City Festivals
- Downtown Howell
- Beach at Howell City Park

DISTANCES TO:

- Detroit, MI 1 hour
- Ann Arbor, MI 25 minutes
- Lansing, MI 45 minutes
- Detroit Metropolitan Wayne County Airport (DTW) 1 hour
- Bishop International Airport, Flint, MI (FNT) 45 minutes
- Lansing Capital City Airport, Lansing, MI (LAN) 1 hour

Approximate time- Source: Google Maps



Workforce

LIVINGSTON COUNTY TOTAL LABOR FORCE:

Population 16 years and over 140,928
 % In labor force 68.9%

Source: 2007-2011 ACS 5-Year Estimates

MAJOR EMPLOYMENT & AVERAGE EARNINGS:

Industry	%Total Employment	Avg Earnings
Retail	19.4%	\$26,991
Manufacturing	16.1%	\$73,069
Health Care	11.8%	\$42,973
Accommodation & food services	11.8%	\$14,594

CITY OF HOWELL - DEVELOPMENT RESOURCES

Other resources are below:

- [Code of Ordinances](#)
- [Master Plan](#)
- [Zoning Map](#)

INCENTIVES:

- [PA 198](#) [PA328](#)
- [Local Development Finance Authority](#)
- [Commercial Rehabilitation \(Property Tax Abatements\)](#)
- [Comercial Redevelopment Act](#)
- [Community Development Block Grants](#)
- [Brownfield Redevelopment Authority](#)
- [Downtown Development Authority](#)



Development Resources



Talent

TOTAL GRADUATES :

Cleary University (2011) 257
 Mott Community College (2011) 1,825
 University of Michigan (2010) 14,673
 Michigan State University 11,304
 Eastern Michigan University (2011) 5,550
 Washtenaw Community College (annual est.)> 1,400
 Lansing Community College (2010) 3,472

HIGHEST EDUCATION ATTAINMENT:

Bachelor's Degree or Higher

Livingston County	31.6%
City of Howell	23.2%
Michigan	25.6%

Ann Arbor SPARK advances the region by encouraging and supporting business acceleration, attraction and retention. Our organization identifies and meets the needs of business at every stage, from start-ups to large organizations. Ann Arbor SPARK collaborates with business, academic, government, and community investor partners to position the region as a destination for innovation.

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