The City of Howell is situated in Livingston County. The crossroads of two major highways, US-23 and I-96, Livingston County also encompasses four metropolitan areas within a 40-mile radius——Detroit, Ann Arbor, Lansing and Flint. This gives businesses in the region easy and quick access to a variety of markets both geographically and across all industries.

Access to Diverse Markets

Top Employers
- Citizens Insurance Company
- Thai Summit America Corporation
- Pepsi Bottling

Recreation & Natural Features
City Parks
City Festivals
Downtown Howell
Beach at Howell City Park

LIVINGSTON COUNTY TOTAL LABOR FORCE:
Population 16 years and over 140,928
% In labor force 68.9%
Source: 2007-2011 ACS 5-Year Estimates

MAJOR EMPLOYMENT & AVERAGE EARNINGS:
Industry %Total Employment Avg Earnings
Retail 19.4% $26,991
Manufacturing 16.1% $73,069
Health Care 11.8% $42,697
Accommodation & food services 11.8% $14,594

CITY OF HOWELL - DEVELOPMENT RESOURCES
Other resources are below:
- Code of Ordinances
- Master Plan
- Zoning Map

TOTAL GRADUATES:
- Cleary University (2011) 257
- Mott Community College (2011) 1,825
- University of Michigan (2010) 14,673
- Michigan State University 11,304
- Eastern Michigan University (2011) 5,550
- Washtenaw Community College (annual est.)> 1,400
- Lansing Community College (2010) 3,472

HIGHEST EDUCATION ATTAINMENT:
Bachelor’s Degree or Higher
- Livingston County 31.6%
- City of Howell 22.2%
- Michigan 25.6%

Ann Arbor SPARK advances the region by encouraging and supporting business acceleration, attraction and retention. Our organization identifies and meets the needs of business at every stage, from start-ups to large organizations. Ann Arbor SPARK collaborates with business, academic, government, and community investor partners to position the region as a destination for innovation.