



Consumers Energy
Count on Us

ENTER FOR A CHANCE TO WIN A FREE ENERGY ASSESSMENT VALUED AT \$1,000 FOR YOUR BUSINESS.

Who's eligible

If you are a Consumers Energy small business customer, you qualify for an opportunity to win a FREE energy assessment. Facility must be less than 20,000 square feet to qualify.

What this program offers

This program will provide energy assessments to business customers. Assessments help identify economically viable improvements that can yield annual energy savings.

Building energy assessment includes:

- Energy Savings Estimates
- Cost Savings Estimates
- Estimated Rebates

Free Direct Installation measures include:

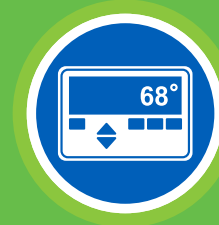
- Programmable Thermostats (natural gas customers only)
- Screw-In LEDs
- LED Exit Sign
- Faucet Aerators

For your chance to win, enter your information on the next page.

TOP MEASURES FOR YOUR BUSINESS:



Lighting
& Lighting
Controls



Thermostat



Faucet
Aerator



Energy
Management
System

Customer Information

Company Name

Contact Name

Title

Mailing Address

City

State

Zip

Phone

Email

Chamber Name

OFFICIAL RULES

NO PURCHASE NECESSARY TO WIN. PURCHASING WILL NOT INCREASE YOUR ODDS OF WINNING.

Eligibility: Consumers Energy Company's ("Consumers Energy") Chamber of Commerce Drawing (the "Drawing") is open to 15 designated Chamber of Commerce members (the "Participants") who are at least eighteen (18) years of age, except employees of Consumers Energy and any of its subsidiary and affiliated companies as well as those employees' immediate family (spouse, parents, siblings, children, and siblings and their respective spouses) and those living in the same household, all of whom are ineligible. The participant must be a business with a permanent facility of less than 20,000 square feet. The Drawing is subject to all applicable federal, state, and local laws and regulations. Void where prohibited.

Prizes: One energy assessment will be awarded per chamber location at random to one (1) winner (Approximate Retail Value "ARV"=\$1,000.00) at each participating area Chamber of Commerce. Fifteen (15) assessments in total will be awarded. No transfer, assignment, cash redemption, or substitution of prize may occur except by Consumers Energy at its sole discretion due to prize unavailability or causes otherwise determined solely by Consumers Energy, but then for a prize of equal or greater value. All taxes, if any, are the winner's sole responsibility. Odds of winning are depending on the number of entrants.

How to Enter: The opportunity to enter will begin on December 1, 2014, and end on January 31, 2015 (the "Drawing Period"). During the Drawing Period, each eligible Participant may submit their entry to the local Chamber of Commerce.

Drawing Restrictions: Consumers Energy may disqualify any Participant entry that it determines, in its sole discretion, has failed to conform to any of these Official Rules. Only one entry per Participant. Certain prizes will be awarded in the name of the entity participating and not the individual.

Winner Determination: Following the Drawing Period, a random drawing will be held with one (1) winner selected for each prize. If multiple prizes are to be awarded, the selection for each prize will occur in the order that the prizes are listed above.

Winner Requirements: The selected winner will be notified by email on or around February 13, 2015. If a selected winner cannot be contacted or does not comply with these Official Rules, such selected winner forfeits the prize. Any unawarded prizes will remain unawarded. Prizes that involve services will be fulfilled at a time mutually agreeable to the parties involved.

Conditions: By participating, Participants agree to be bound by these Official Rules and agree: (i) to execute a standard unregulated services agreement upon winning a prize that involve services; (ii) Consumers Energy, and its respective subsidiaries and affiliates, and each of their respective officers, directors, employees and agents (collectively, the "Released Parties") and their designees and assigns shall have the right and permission to use (unless prohibited by law) their name, voice, city/state of residence, biographical information, photograph, and/or likeness for advertising and/or trade and/or any other purpose in any media or format, online or offline, now or hereafter known without further compensation, permission, or notification; and (iii) Released Parties & their designees and assigns shall have no liability and will be held harmless for any liability, loss, injury or death to entrant or any other person, including, without limitation, damage to personal or real property, due in whole or in part, directly or indirectly, by reason of the acceptance, possession, use or misuse of prize or participation in this Drawing. Any claims arising out of this Drawing shall be filed in the courts within the state of Michigan. This Drawing is governed by Michigan law. Consumers Energy may cancel, or modify the Drawing if factors impair the proper functioning of the Drawing, as determined solely by Consumers Energy. Consumers Energy is the lone sponsor of this Drawing.

Sponsor: Consumers Energy Company, One Energy Plaza, Jackson, MI 49201