

# Genoa Township Community Profile

## A Summary of Core Economic Development Assets and Opportunities

### Access to Diverse Markets

Genoa Charter Township is situated in Livingston County. The crossroads of two major highways, US-23 and I-96, Livingston County also encompasses four metropolitan areas within a 40-mile radius—Detroit, Ann Arbor, Lansing and Flint. This gives businesses in the region easy and quick access to a variety of markets both geographically and across all industries.



### Non-Homestead Millage Rates

Genoa Township School Districts	Total Non-Homestead Millage Rates
47010 Brighton	40.4342
47109 TR-HO/BR TR 91	36.2832
47020 TR-HO/BR TR96	36.2832
47025 TR-PI/BR TR	34.3182
47060 Hartland	41.4762
47070 Howell	40.4370
47080 Pinckney	40.7942

### Top Employers

CRW Plastics  
CEI Roofing, Inc.  
Energy Design Service Systems

### Recreation & Natural Features

Genoa Charter Township Fields and Walking Trail

### DISTANCES TO:

- Detroit, MI 1 hour
- Ann Arbor, MI 25 minutes
- Lansing, MI 45 minutes
- Detroit Metropolitan Wayne County Airport (DTW) 1 hour
- Bishop International Airport, Flint, MI (FNT) 45 minutes
- Lansing Capital City Airport, Lansing, MI (LAN) 1 hour

Approximate time- Source: Google Maps



### Workforce

#### LIVINGSTON COUNTY TOTAL LABOR FORCE:

Population 16 years and over	140,928
% In labor force	68.9%

Source: 2007-2011 ACS 5-Year Estimates

#### MAJOR EMPLOYMENT & AVERAGE EARNINGS:

Industry	%Total Employment	Avg Earnings
Retail	19.4%	\$26,991
Manufacturing	16.1%	\$73,069
Health Care	11.8%	\$42,973
Accommodation & food services	11.8%	\$14,594

#### GENOA TOWNSHIP'S DEVELOPMENT RESOURCES:

Other resources are below:

- [General Ordinances](#)
- [Planning Department](#)
- [Master Plan](#)
- [Forms & Applications](#)
- [Maps](#)

#### INCENTIVES:

[PA 198](#)  
[Commercial Rehabilitation \(Property Tax Abatements\)](#)  
[Community Development Block Grants](#)  
[Brownfield Redevelopment Authority](#)  
State Level Incentives Available



### Development Resources



### Talent

#### TOTAL GRADUATES :

Cleary University (2011)	257
Mott Community College (2011)	1,825
University of Michigan (2010)	14,673
Michigan State University	11,304
Eastern Michigan University (2011)	5,550
Washtenaw Community College (annual est.)>	1,400
Lansing Community College (2010)	3,472

#### HIGHEST EDUCATION ATTAINMENT:

Bachelor's Degree or Higher

Livingston County	31.6%
Genoa Charter Township	33.0%
Michigan	25.6%

Ann Arbor SPARK advances the region by encouraging and supporting business acceleration, attraction and retention. Our organization identifies and meets the needs of business at every stage, from start-ups to large organizations. Ann Arbor SPARK collaborates with business, academic, government, and community investor partners to position the region as a destination for innovation.

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