

# City of Howell Community Profile

## A Summary of Core Economic Development Assets and Opportunities

### Access to Diverse Markets

The City of Howell is situated in Livingston County. The crossroads of two major highways, US-23 and I-96, Livingston County also encompasses four metropolitan areas within a 40-mile radius—Detroit, Ann Arbor, Lansing and Flint. This gives businesses in the region easy and quick access to a variety of markets both geographically and across all industries.



### Non-Homestead Millage Rates

47070 Howell School District      57.07170

### Top Employers

- Citizens Insurance Company
- Thai Summit America Corporation
- Pepsi Bottling

### Recreation & Natural Features

- City Parks
- City Festivals
- Downtown Howell
- Beach at Howell City Park

### DISTANCES TO:

- Detroit, MI 1 hour
- Ann Arbor, MI 25 minutes
- Lansing, MI 45 minutes
- Detroit Metropolitan Wayne County Airport (DTW) 1 hour
- Bishop International Airport, Flint, MI (FNT) 45 minutes
- Lansing Capital City Airport, Lansing, MI (LAN) 1 hour

Approximate time- Source: Google Maps



### Workforce

#### LIVINGSTON COUNTY TOTAL LABOR FORCE:

Population 16 years and over      140,928  
 % In labor force      68.9%

Source: 2007-2011 ACS 5-Year Estimates

#### MAJOR EMPLOYMENT & AVERAGE EARNINGS:

Industry	%Total Employment	Avg Earnings
Retail	19.4%	\$26,991
Manufacturing	16.1%	\$73,069
Health Care	11.8%	\$42,973
Accommodation & food services	11.8%	\$14,594

#### CITY OF HOWELL - DEVELOPMENT RESOURCES

Other resources are below:

- [Code of Ordinances](#)
- [Master Plan](#)
- [Zoning Map](#)

#### INCENTIVES:

- [PA 198](#)      [PA328](#)
- [Local Development Finance Authority](#)
- [Commercial Rehabilitation \(Property Tax Abatements\)](#)
- [Comercial Redevelopment Act](#)
- [Community Development Block Grants](#)
- [Brownfield Redevelopment Authority](#)
- [Downtown Development Authority](#)



### Development Resources



### Talent

#### TOTAL GRADUATES :

Cleary University (2011)	257
Mott Community College (2011)	1,825
University of Michigan (2010)	14,673
Michigan State University	11,304
Eastern Michigan University (2011)	5,550
Washtenaw Community College (annual est.)>	1,400
Lansing Community College (2010)	3,472

#### HIGHEST EDUCATION ATTAINMENT:

Bachelor's Degree or Higher

Livingston County	31.6%
City of Howell	23.2%
Michigan	25.6%

Ann Arbor SPARK advances the region by encouraging and supporting business acceleration, attraction and retention. Our organization identifies and meets the needs of business at every stage, from start-ups to large organizations. Ann Arbor SPARK collaborates with business, academic, government, and community investor partners to position the region as a destination for innovation.

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