



It's easy to attract new customers and increase visibility of your business! Become a Howell Chamber Golf Classic sponsor and we'll do the rest!

This annual event enables us to continue the important work of supporting business growth, prosperity and quality of life in our community and beyond.

So, What are the benefits?

- Greater visibility and business recognition
- Opportunity to drive new customers to your place of business
- Share what makes your business unique

We know that you have a choice when it comes to which organizations you donate to. Thank you for your consideration and continued support of the Howell Area Chamber of Commerce and the community we serve.

Note: All sponsorships that include audio/video recordings are given full rights for promotion. Radio spot audio/video recordings are available on demand at WHMI.com; podcast 900,000 hits/mo., Chamber website and Howell Chamber YouTube channel

"The Howell Area Chamber Golf Classic is perfect setting to connect, engage and entertain! As one of the premier seasonal networking events, this outing always attracts a large crowd of business owners, community officials, and potential customers. With over 150 local attendees, there's no better way to market directly to potential customers, all while enjoying a beautiful day on the links with friends."
Clark Gill, Aberrant Ales

THIS IS YOUR SIGN

FOR REAL, IT COULD BE,
ALONG WITH A LOT OF GREAT
BUSINESS PROMOTION





SPONSORSHIP OPPORTUNITIES

| | NO COMMITTED \$4,000 | GO COMMITTED \$3,500 | PRIZE SPONSOR \$3,000 | HO COMMITTED \$2,500 | CO COMMITTED \$2,000 | DRIVING RANGE \$2,000 |
|--|--------------------------------|--------------------------------|---------------------------------|--------------------------------|--------------------------------|---------------------------------|
| RECOGNITION | | | | | | |
| Recognition during awards ceremony | X | X | X | X | X | X |
| Two minute awards ceremony presentation by a company representative | X | | | | | |
| Digital recognition on the Howell Chamber website, registration page and social media channels | Logo | Logo | Logo | Logo | Logo | Logo |
| Ad in digital program | Full Page | Full Page | Half Page | Half Page | Half Page | 1/4 Page |
| Sponsor recognition in the Howell Chamber Advantage e-newsletter | Logo | Logo | Logo | Logo | Logo | Logo |
| Banner prominently displayed at event | Entrance & Registration | Registration | Registration | Registration | | Driving Range |
| Sponsor recognition on the Jonna's Cup Trophy | X | | | | | |
| Single color logo on golfers gift | | X | | | | |
| Logo sign on every golf cart | | | | | X | |
| Flag with your logo-dual branded with Chamber logo on a hole | | | | | | |
| Yard sign at a hole | X | X | X | X | X | X |
| Water bottles placed on all golf carts, halfway house and outdoor bar at clubhouse | | | | | | |
| PROMOTION | | | | | | |
| Opportunity for 10 x 10 vendor space on a hole | X | X | X | X | X | X |
| Vendor table - chairs provided | | | | | | |
| Opportunity to greet guests at driving range | | | | | | X |
| Opportunity to greet guests at registration | | | | X | | |
| Company representative at hole to verify winner | | | | | | |
| MEDIA | | | | | | |
| Logo and link advertisement on Howell Business Beat podcast | 2 | 2 | 1 | 1 | | |
| COMPANY PERKS | | | | | | |
| Golf Package for 4 golfers | X | X | X | X | X | X |





SPONSORSHIP OPPORTUNITIES

| | CORPORATE | WATER | BEVERAGE | COMMITTED | LONGEST DRIVE | BLOODY MARY |
|--|-----------|--------------------------------|----------------------------|-----------|---------------|-------------|
| | \$1,500 | \$1,500 | \$1,500 | \$1,500 | \$1,500 | \$750 |
| | | Provides Water Bottle Donation | Provides Beverage Donation | | | |

RECOGNITION

| | | | | | | |
|--|-------------------------------|-------------------------------|-------------------------------|----------------|-------------------------------|-------------------|
| Recognition during awards ceremony | X | X | X | X | X | X |
| Two minute awards ceremony presentation by a company representative | | | | | | |
| Digital recognition on the Howell Chamber website, registration page and social media channels | Logo | Logo | Logo | Logo | Logo | Logo |
| Ad in digital program | 1/4 Page | 1/4 Page | 1/4 Page | 1/4 Page | 1/4 Page | Sponsor List Logo |
| Sponsor recognition in the Howell Chamber Advantage e-newsletter | Logo | Logo | Logo | Logo | Logo | Logo |
| Banner prominently displayed at event | Registration or Halfway House | Registration or Halfway House | Registration or Halfway House | Breakfast Area | Registration or Halfway House | Breakfast Area |
| Sponsor recognition on the Jonna's Cup Trophy | | | | | | |
| Single color logo on golfers gift | | | | | | |
| Logo sign on every golf cart | | | | | | |
| Flag with your logo-dual branded with Chamber logo on a hole | | | | | | |
| Yard sign at a hole | X | X | X | X | X | X |
| Water bottles placed on all golf carts, halfway house and outdoor bar at clubhouse | | X | | | | |

PROMOTION

| | | | | | | |
|---|---|---|---|---|---|---|
| Opportunity for 10 x 10 vendor space on a hole | X | X | X | X | X | X |
| Vendor table - chairs provided | | | | | | |
| Opportunity to greet guests at driving range | | | | | | |
| Opportunity to greet guests at registration | | | | | | |
| Company representative at hole to verify winner | | | | | X | |

MEDIA

| | | | | | | |
|---|--|--|--|--|--|--|
| Logo and link advertisement on Howell Business Beat podcast | | | | | | |
|---|--|--|--|--|--|--|

COMPANY PERKS

| | | | | | | |
|----------------------------|---|---|---|---|---|--|
| Golf Package for 4 golfers | X | X | X | X | X | |
|----------------------------|---|---|---|---|---|--|





SPONSORSHIP OPPORTUNITIES

| | CLOSEST TO THE PIN | HOLE IN ONE | FLAG | PREMIER HOLE SPONSOR | SIGNATURE HOLE SPONSOR | SIGN SPONSOR |
|--|--------------------------------|----------------------------|-------|--------------------------|------------------------|--------------|
| | \$500 | \$500 | \$500 | \$325 | \$295 | \$100 |
| | Provides Men's & Women's Prize | Provides Insurance & Prize | | Table and chair provided | | |

RECOGNITION

| | | | | | | |
|--|-------------------|-------------------|-------------------|--------------|--------------|--------------|
| Recognition during awards ceremony | X | X | | | | |
| Two minute awards ceremony presentation by a company representative | | | | | | |
| Digital recognition on the Howell Chamber website, registration page and social media channels | Name | Name | Name | Name | Name | Name |
| Ad in digital program | Sponsor List Logo | Sponsor List Logo | Sponsor List Logo | Sponsor List | Sponsor List | Sponsor List |
| Sponsor recognition in the Howell Chamber Advantage e-newsletter | Name | Name | Name | Name | Name | Name |
| Banner prominently displayed at event | | | | | | |
| Sponsor recognition on the Jonna's Cup Trophy | | | | | | |
| Single color logo on golfers gift | | | | | | |
| Logo sign on every golf cart | | | | | | |
| Flag with your logo-dual branded with Chamber logo on a hole | | | X | | | |
| Yard sign at a hole | X | X | X | X | X | |
| Water bottles placed on all golf carts, halfway house and outdoor bar at clubhouse | | | | | | |

PROMOTION

| | | | | | | |
|---|---|---|---|---|---|--|
| Opportunity for 10 x 10 vendor space on a hole | X | X | X | X | X | |
| Vendor table - chairs provided | | | | X | | |
| Opportunity to greet guests at driving range | | | | | | |
| Opportunity to greet guests at registration | | | | | | |
| Company representative at hole to verify winner | X | X | | | | |

MEDIA

| | | | | | | |
|---|--|--|--|--|--|--|
| Logo and link advertisement on Howell Business Beat podcast | | | | | | |
|---|--|--|--|--|--|--|

COMPANY PERKS

| | | | | | | |
|----------------------------|--|--|--|--|--|--|
| Golf Package for 4 golfers | | | | | | |
|----------------------------|--|--|--|--|--|--|

