

Artisan Craft and Open-Air Market



Join us as we celebrate the state championship of hot-air ballooning, and sell your cash and carry items including antiques, gifts, souvenirs, collectibles and trinkets to thousands of guests at the 40th Anniversary of the Michigan Challenge Balloonfest June 27-29, 2025.

The Michigan Challenge is hosted by the Howell Area Chamber of Commerce. For more information, visit michiganchallenge.com or howell.org or contact Village Crafters at villagecraftersonly@outlook.com

Products will be reviewed to insure a quality marketplace.

Open-Air Marketplace

June 27 - 29, 2025, Howell, MI

Questions? 517.896.7281

Space Request: (1 space = 10' x 10')

Please note that all spaces are outdoors and on asphalt. I would like _____ space(s). Cost: \$199 each, on or before Midnight EST, \$225 after deadline date of April 21, 2025.

Name: _____
Business Name: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: (____) _____
Email: _____
Website: _____

for office use only

DATE: _____ CHECK # _____ CC _____
AMOUNT _____ #SPACES ASSIGNED _____

Business Information:

Michigan Sales Tax # (Required): _____

If you do not have a Michigan Sales Tax number, contact the Michigan Dept. of Treasury at 517.636.4730.

DESCRIBE THE ITEMS YOU WILL BE SELLING AND THE AVERAGE PRICE: _____

The Artisan Craft Market is a juried event:

Please submit completed application, payment, and at least three photos of your product and booth set up. Photos will not be returned and may be used for promotional purposes. Digital photos preferred. Email to: Admin@howell.org

Payment Information:

Check payable to: Howell Area Chamber of Commerce

Credit Card (VISA or MC) Amount _____

Name on card _____

Security code _____ Exp.Date _____

Signature: _____

Is address same as above? _____ If not, please provide

Vendor Statement

Please sign and return this statement. This is a juried show. If items included in your display do not match the photos submitted, you will be asked to leave and your booth fee will not be refunded.

I hereby release, discharge and agree to indemnify and hold harmless the Howell Area Chamber of Commerce, Michigan Challenge Balloonfest, the City of Howell, Howell Public Schools, all sponsoring organizations, and their directors, officers, employees, agents, and volunteers from any responsibility, liability, personal or otherwise, claims, loss or damage arising out of and/or alleged to arise out of my participation in the Michigan Challenge Balloonfest. I have read the above statements, agree to comply and have the necessary insurance required. I acknowledge the rules for vendors and agree to abide by them. Signature or email confirmation required (No signature, no acceptance).

Sign and Date

**Mail to: Howell Area Chamber of Commerce
Open-Air Marketplace
123 E. Washington St., Howell MI 48843**

WAIVER: The Howell Area Chamber of Commerce, Michigan Challenge Balloon-fest Committee, its sponsors, members and participants assume no liability for loss or damage to an exhibitor's wares or property. Every precaution will be taken to guard against loss or damage, but the vendor hereby waives any claim for loss or damage to his/her property.

MICHIGAN CHALLENGE BALLOONFEST OPEN-AIR MARKET AND ARTISAN CRAFT MARKET RULES

PLEASE NOTE: This is a large event with high attendance. For the convenience, safety and enjoyment of all, we ask that you comply with the following rules:

1. Hours are Friday 4 p.m. to 9 p.m., Saturday 10 a.m. to 9 p.m., and Sunday 10 a.m. until 8 p.m. This is an outdoor show. There will be no early tear down due to inclement weather. Early tear down will result in not being invited to return next year. In order to ensure the safety of customers and spectators, no cars will be allowed into the event area Sunday night until it is clear of foot traffic as determined by the Howell Police Department.
2. Vendors will be allowed to drive their vehicles up to their booths during set-up and breakdown times ONLY. At all other times, vehicles must remain in designated parking areas. VENDORS MAY NOT PARK THEIR CARS BY THEIR BOOTHS. Handicapped vendors may use the designated handicapped parking area only if their cars are properly marked with handicapped identification.
3. Booth size is 10 ft. x 10 ft., you cannot extend beyond your assigned space(s). Vendors located on asphalt may not drive stakes into the asphalt. Weighted anchors are REQUIRED.
4. THE USE OF GENERATORS ARE NOT ALLOWED AT THIS SHOW. ELECTRICITY IS NOT AVAILABLE.
5. Exhibitors will provide their own weighted canopies, tables, chairs and all items necessary for their business. Table coverings are required in the Artisan Craft Market and must completely cover the tables and extend to the ground.
6. Porta-Johns are located nearby. There are limited hand-washing facilities. The school buildings are closed to both the general public and vendors.
7. This year there are 2 markets: The Open-Air Market and the Artisan Craft Show. Items sold will need prior approval. Items sold in the Artisan Craft Show must be hand-made by the seller. Vendors of like items will be limited based on the market size. If you bring items to sell that have not been approved, you may be asked to remove them. ABSOLUTELY NO TOY OR REAL WEAPONS (INCLUDING MARSHMALLOW GUNS), DRUG PARAPHENALIA OR ALCOHOL RELATED ITEMS.
8. All booths are assigned by the balloonfest committee. You may not change booth spaces with another vendor. No "walk around " sales are allowed. All booths must be removed by midnight Sunday.
9. We require all our exhibitors to carry liability insurance. A certificate naming the Howell Area Chamber of Commerce as additional insured up to \$1 million must be provided.
10. Application checks or credit card charges will not be processed until the vendor is accepted into the show. The last day for cancellations by vendors will be May 2, 2022. Refunds for any reason will not be made after this date.
11. Uniformed security will be provided overnight at the balloonfest site. However, displays left overnight are done so at the vendor's own risk.
12. Trash receptacles located throughout the show are for the convenience of the attendees and may not be brought into booths. Please be respectful and help us keep the market clean and safe at all times.

Sign & Date _____

These rules were established for the safety of the festival goers & vendors.

Let's have a great Balloonfest 2025!