

Artisan Craft and Open-Air Market



Join us as we celebrate the state championship of hot air ballooning and sell your cash and carry items including handmade crafts, art, gifts, souvenirs, and trinkets to thousands of guests at the 41st Annual Michigan Challenge Balloonfest June 26-28, 2026.

The Michigan Challenge is hosted by the Howell Area Chamber of Commerce on the grounds of the Howell High School @ 1200 W. Grand River Ave, Howell, MI. For more information, visit michiganchallenge.com or howell.org or contact Village Crafters at villagecraftersonly@outlook.com

Name: _____

Business Name: _____

Address: _____

City: _____ State: ____ Zip: _____

Phone: (____) _____

Email _____

Website: _____

The Artisan Craft Market is a juried event:
Please submit pictures of your items and
Set up with your application.
What do you sell? (Be Specific)

Questions can be directed to Village
Crafters at
villagecraftersonly@outlook.com or by
phone at 517-896-7281

Payment Information:

Check payable to: Howell Area Chamber of
Commerce

Credit Card (VISA or MC) Amount _____

Name on Card _____

Security Code _____ Exp Date ____/____

Signature: _____

Mail to: Howell Area Chamber of Commerce
Open-Air Market
123 E Washington St
Howell, MI 48843

For Office Use Only -
Payment Source _____
Number of Spaces _____
Type of Space _____

BOOTH SPACE REQUEST

Friday – Sunday

____ \$225- 10x10 before 04/15/2026

____ \$240- 10x10 after 04/15/2026

____ \$25- premium space fee (per space)

Sunday ONLY

____ \$75- 10x10 before 04/15/2026

____ \$80- 10x10 after 04/15/2026

Include a \$50- Security Deposit Check
payable to Howell Area Chamber of
Commerce. (reference attached page for
explanation)

BALLOONFEST OPEN-AIR AND ARTISAN CRAFT MARKET RULES & REGULATIONS

PLEASE NOTE: This is a large event with high attendance. For the convenience, safety, and enjoyment of all, we ask that you comply with the following rules:

1. Hours are Friday 2 pm to 9 pm, Saturday 10 am to 9 pm, and Sunday 10 am to 8 pm. This is an outdoor show. There will be no early tear down due to inclement weather. Early tear down will result in not being invited to return next year. To ensure the safety of customers and spectators, no cars will be allowed into the event area Sunday night until it is clear of foot traffic as determined by the Howell Police Department.
2. Vendors will be allowed to drive their vehicles up to their booths during set-up and breakdown times ONLY. At all other times, vehicles must remain in designated parking areas. VENDORS MAY NOT PARK THEIR CARS BY THEIR BOOTHS. Handicapped vendors may use the designated handicapped parking area only if their cars are properly marked with handicapped identification.
3. Booth size is 10 ft. x 10 ft.; you cannot extend beyond your assigned space(s). Vendors located on asphalt may not drive stakes into the asphalt. Weighted anchors are REQUIRED.
4. THE USE OF GENERATORS ARE NOT ALLOWED AT THIS SHOW. ELECTRICITY IS NOT AVAILABLE.
5. Exhibitors will provide their own weighted canopies, tables, chairs, and all items necessary for their business. Table coverings are required in the Artisan Craft Market and must completely cover the tables and extend to the ground.
6. Porta-Johns are located nearby. There are limited hand-washing facilities. The school buildings are closed to both the public and vendors.
7. There are 2 markets: The Open-Air Market and the Artisan Craft Show. Items sold will need prior approval. Items sold in the Artisan Craft Show must be hand-made by the seller. Vendors of like items will be limited based on the market size. If you bring items to sell that have not been approved, you may be asked to remove them. ABSOLUTELY NO TOY OR REAL WEAPONS (INCLUDING MARSHMALLOW GUNS), DRUG PARAPHENALIA OR ALCOHOL RELATED ITEMS.
8. All booths are assigned by the balloonfest committee. You may not change booth spaces with another vendor. No "walk around" sales are allowed. All booths must be removed by midnight Sunday.
9. We require all our exhibitors to carry liability insurance. A certificate naming the Howell Area Chamber of Commerce as additional insured up to \$1 million must be provided.
10. Application checks or credit card charges will not be processed until the vendor is accepted into the show. Once payment is made, NO REFUNDS for cancellation by the vendor will be issued.
11. Uniformed security will be provided overnight at the balloonfest site. However, displays left overnight are done at the vendor's own risk.
12. Trash receptacles located throughout the show are for the convenience of the attendees and may not be brought into booths. Please be respectful and help us always keep the market clean and safe.

Sign & Date _____

These rules were established for the safety of the festival goers and vendors.

Let's have a great Balloonfest 2026!

SECURITY DEPOSIT GUIDELINES

You will most likely lose your vendor security deposit by violating the terms of your vendor agreement.

The most common violations include inappropriate behavior (including language), damaging property, leaving early, or failing to comply with rules.

Inappropriate Behavior

This can include:

- Argumentative behavior with organizers, staff, volunteers, vendors, and/or customers.
- Physical/Emotional/Verbal confrontations with organizers, staff, volunteers, vendors and/or customers.

Damage and Clean-Up

This can include:

- Causing damage to the venue property.
- Injuring a customer or another vendor due to negligence.
- Leaving trash or debris in your space during and/or after the event.

Rule and Policy Violations

This can include:

- Failing to have your booth ready and open for business at the scheduled time.
- Packing up and leaving before the event's official closing time.
- Selling items that were not approved during the application process.
- Not properly securing or weighing your canopy tent.
- Any other infraction of rules and regulations agreed upon, as signed in the contract.

I have submitted my deposit and have read the above agreement. I understand that violating the terms of this agreement will result in the forfeit of my deposit.

Name_____

Signature: _____

Date: _____