

CHAMBER Golf Classic



It's easy to attract new customers and increase visibility of your business! Become a Howell Chamber Golf Classic sponsor and we'll do the rest!

This annual event enables us to continue the important work of supporting business growth, prosperity and quality of life in our community and beyond.

So, What are the benefits?

- Greater visibility and business recognition
- Opportunity to drive new customers to your place of business
- Share what makes your business unique

We know that you have a choice when it comes to which organizations you donate to. Thank you for your consideration and continued support of the Howell Area Chamber of Commerce and the community we serve.

"The Howell Area Chamber Golf Classic is perfect setting to connect, engage and entertain! As one of the premier seasonal networking events, this outing always attracts a large crowd of business owners, community officials, and potential customers. With over 150 local attendees, there's no better way to market directly to potential customers, all while enjoying a beautiful day on the links with friends."

Clark Gill, Aberrant Ales



SPONSORSHIP OPPORTUNITIES

| | MASTERS | GIFT | DRIVING RANGE SPONSOR | HOSPITALITY | CART | CORPORATE |
|--|-------------------------|--------------|-----------------------|--------------|-----------|-------------------------------|
| | \$4,000 | \$3,500 | \$3,000 | \$2,500 | \$2,000 | \$1,500 |
| RECOGNITION | | | | | | |
| Two minute awards ceremony presentation by a company representative | X | | | | | |
| Digital recognition on the Howell Chamber website, registration page and social media channels | Logo | Logo | Logo | Logo | Logo | Logo |
| Ad in digital program | Full Page | Full Page | Full Page | Half Page | Half Page | 1/4 Page |
| Sponsor recognition in the Howell Chamber Advantage e-newsletter | Logo | Logo | Logo | Logo | Logo | Logo |
| Banner prominently displayed at event | Entrance & Registration | Registration | Driving Range | Registration | | Registration or Halfway House |
| Sponsor recognition on the Jonna's Cup Trophy | X | | | | | |
| Single color logo on golfers gift | | X | | | | |
| Logo sign on every golf cart | | | | | X | |
| Flag with your logo-dual branded with Chamber logo on a hole | | | | | | |
| Yard sign at a hole | X | X | X | X | X | X |
| Water bottles placed on all golf carts, halfway house and outdoor bar at clubhouse | | | | | | |
| Contest on multiple holes | | | | | | |
| PROMOTION | | | | | | |
| Opportunity for 10 x 10 vendor space on a hole | X | X | X | X | X | X |
| Vendor table provided | X | X | X | X | X | X |
| Company representative at hole to verify winner | | | | | | |
| COMPANY PERKS | | | | | | |
| Golf Package for 4 golfers | X | X | X | X | X | X |





SPONSORSHIP OPPORTUNITIES

| | WATER | HOLE IN ONE | LONGEST DRIVE | CLOSEST TO THE PIN | BLOODY MARY | FLAG | HOLE SPONSOR |
|--|---|-------------------------------|---|---|-------------------|-------------------|-------------------|
| | \$1,500 Provides Water Bottle Donation | \$1,500 Provides Ins. | \$1,500 Provides Men's & Women's prize | \$1,000 Provides Men's & Women's Prize | \$750 | \$500 | \$325 |
| RECOGNITION | | | | | | | |
| Two minute awards ceremony presentation by a company representative | | | | | | | |
| Digital recognition on the Howell Chamber website, registration page and social media channels | Logo | Logo | Logo | Name | Logo | Name | Name |
| Ad in digital program | 1/4 Page | 1/4 Page | 1/4 Page | Sponsor List Logo | Sponsor List Logo | Sponsor List Logo | Sponsor List Logo |
| Sponsor recognition in the Howell Chamber Advantage e-newsletter | Logo | Logo | Logo | Name | Logo | Name | Name |
| Banner prominently displayed at event | Registration or Halfway House | Registration or Halfway House | Registration or Halfway House | | Breakfast Area | | |
| Sponsor recognition on the Jonna's Cup Trophy | | | | | | | |
| Single color logo on golfers gift | | | | | | | |
| Logo sign on every golf cart | | | | | | | |
| Flag with your logo-dual branded with Chamber logo on a hole | | | | | | X | |
| Yard sign at a hole | X | X | X | X | X | X | X |
| Water bottles placed on all golf carts, halfway house and outdoor bar at clubhouse | X | | | | | | |
| Contest on multiple holes | | | | X | | | |
| PROMOTION | | | | | | | |
| Opportunity for 10 x 10 vendor space on a hole | X | X | X | X | X | X | X |
| Vendor table provided | X | X | X | X | X | X | X |
| Company representative at hole to verify winner | | X | X | | | | |
| COMPANY PERKS | | | | | | | |
| Golf Package for 4 golfers | X | X | X | | | | |

