



Success at a Glance

2022 - 2024

(Livingston County stands out as a leading driver of Michigan's economy. Projected to outpace the state (5.6% vs. 2.9%) by 2026. The county has maintained one of the lowest unemployment rates in Michigan, underscoring its resilience and competitive advantage. This performance validates the need for continued economic development leadership through the EDCLC.

Strategic Importance of the EDCLC

The EDCLC is not only a convener of resources but also a catalyst for future-focused growth. By guiding businesses through referrals, securing grants, and facilitating partnerships, the EDCLC helps ensure Livingston County remains competitive.

Key priorities include:

- Attracting and retaining high-wage, knowledge-based jobs.
- Reducing commuter reliance by strengthening local opportunities.
- Leveraging state and federal resources to multiply local investment.
- Supporting small business expansions and entrepreneurship.

Annual Highlights

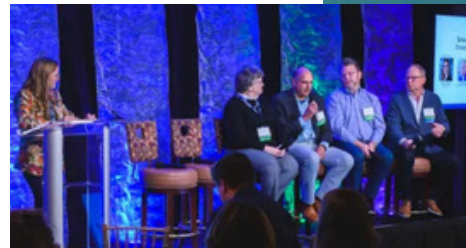
2022

- Motorsports Gateway development launched in Howell.
- Secured \$27,000 Rural Business Development Grant (RBDG) for Brighton DDA.
- Expansion of Flexible Metal and Total Security Solutions added \$7.02M in investment and 31 jobs.
- Assisted PopDaddy Popcorn in acquiring a 75,000 sq. ft. facility, technical assistance and state programs.



2023

- \$2M in Community Development Block Grants awarded to both Howell and Fowlerville.
- 70 referrals provided to connect businesses with technical assistance and state programs.



2024

- Latson Innovation Interchange (Genoa Township) awarded \$6.5M MEDC grant.
- Pleasant Valley Development (Brighton Township brownfield) awarded \$604K MEDC grant.
- Total Security Systems broke ground on a new 23,000 sq. ft. facility in Fowlerville.
- Trinity Health Hospital announced a \$238.2M expansion.





Membership Levels 2026

The Economic Development Council of Livingston County (EDCLC) partnered with the Howell Area Chamber to provide the Livingston County community with quality economic development services that deliver great impact. We have enjoyed the benefits of a healthy EDC including new and expanded industries, as well as resources to help businesses grow and succeed right here at home.

Private sector financial support is vital to our economic development efforts in Livingston County. Below are the benefits private sector funders can receive as a thank you for supporting the Economic Development Council of Livingston County:

\$10,000+

- Eligible to participate on EDCLC Board of Directors
- Company logo displayed on EDCLC website
- Feature writeup in quarterly update
- Company logo on 2025 EDCLC quarterly updates and inclusion on distribution
- Opportunity to speak at Livingston County Economic Forecast Breakfast
- Four (4) tickets to attend Livingston County Economic Forecast Breakfast
- Opportunity to provide branded giveaway at Economic Forecast Breakfast
- Listing in Livingston County Economic Forecast Report as Member

\$5,000 – \$9,999

- Eligible to participate on EDCLC Board of Directors
- Company logo displayed on EDCLC website
- Company name on 2025 EDCLC quarterly updates and inclusion on distribution
- Two (2) tickets to attend Livingston County Economic Forecast Breakfast
- Opportunity to provide branded giveaway at Economic Forecast Breakfast
- Listing in Livingston County Economic Forecast Report as Member

\$2,500 – \$4,999

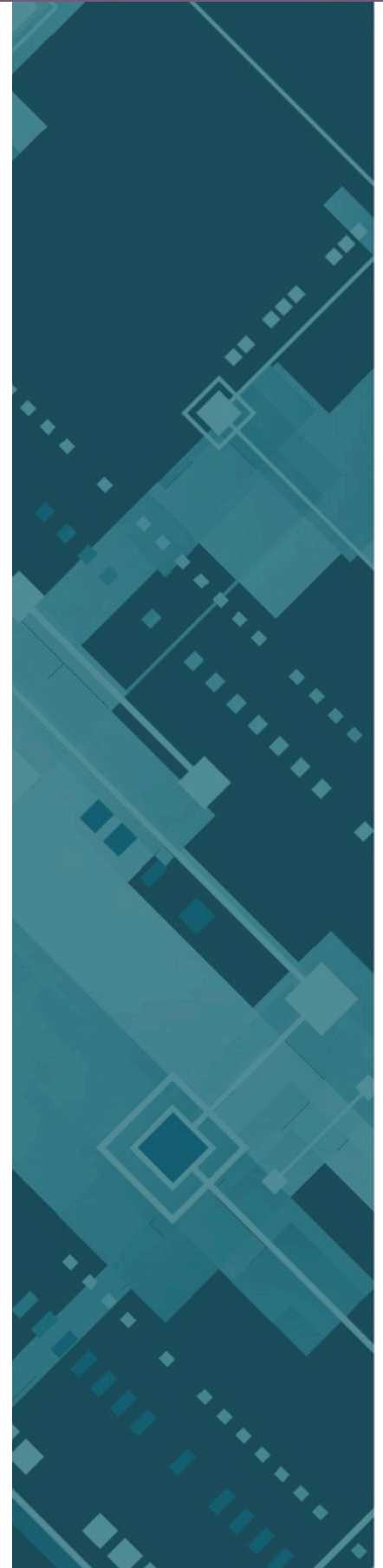
- Company logo displayed on EDCLC website
- Inclusion on distribution of 2024 EDCLC quarterly updates
- One (1) ticket to attend Livingston County Economic Forecast Breakfast
- Listing in Livingston County Economic Forecast Report as Member

\$1,000 – \$2,499

- Company name displayed on EDCLC website
- Inclusion on distribution of 2024 EDCLC Quarterly Reports
- One (1) ticket to attend Livingston County Economic Forecast Breakfast
- Listing in Livingston County Economic Forecast Report as Member

\$500 – \$999

- Company name displayed on EDCLC website
- One (1) ticket to attend Livingston County Economic Forecast Breakfast
- Listing in Livingston County Economic Forecast Report as Member





Economic Development Council
of Livingston County

Pledge Form 2026

- ☐ Yes! I want to invest in the economic future of our area by supporting the efforts of the Economic Development Council of Livingston County to attract, retain, and grow business in our region.

Organization Information

Organization Name: _____

Contact Name: _____ Title: _____

Street Address: _____ City: _____ State: _____ ZIP: _____

Telephone: _____ Fax: _____

Email: _____ Website Address: _____

Signature: _____ Date: _____

Please accept my financial pledge in the amount of: \$_____

- ☐ I have enclosed a check for the pledge amount in full.
☐ I prefer to pay by credit card, please send me a link to the online payment options.

Thank you! Your generous pledge and your support will make a significant difference in our region's economic well-being.

If you have any questions, please direct them to:
Janelle Smith, (517) 546-3920, jsmith@howell.org

To make a pledge, complete this form and return it along with your payment.
Checks should be made payable to the Economic Development Council of Livingston County and mailed to 123 E Washington St, Howell, MI 48843.

\$417M+

New Capital
Investments
Generated



70

Referrals in
2023



1,600+

Job
Commitments
Secured



250%

Increase in
Company
Location
Requests